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on 12/3/14  
P.S. Information Tech.

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No. 1(17)/2012-HRD (Vol. II)  
Government of India  
Ministry of Communications and Information Technology  
Department of Electronics and Information Technology  
(HRD Division)

6, CGO Complex  
New Delhi: 110003  
Dated: 28.2.2014

To  
  
**The Chief Secretary**  
Government of Punjab  
Punjab Secretariat,  
Chandigarh-160017

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080495722

PSIT  
AS  
12/3/14  
SMT(P)

**Subject: Scheme for Financial Assistance for Skill Development in Electronics System Design and Manufacturing (ESDM) Sector - reg.**

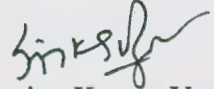
Sir,

32-1873  
Am (6)

I am directed to refer to Letter No. 1/93/2013/AM(G)/DIT/313 dated 17.2.2014 forwarding a proposal from your State for consideration under the above mentioned Scheme and to convey that the State of Punjab has been selected by the Empowered Committee for extending financial assistance under the said Scheme.

- The brief highlights of the Scheme indicating *inter alia* the targets, etc., to be met by the State Level Implementing Agency are enclosed at **Annexure-I**.
- A copy of this Department's Letter of even number dated 1.11.2013 [as amended vide Letter of even number dated 28.2.2014] conveying the 'Administrative Approval' of the Scheme is also enclosed at **Annexure-II** for reference.
- This issues with the approval of the Competent Authority.

Yours faithfully

  
(Sanjay Kumar Vyas)  
Scientist D  
Tel: 24301865, Fax: 24366559  
Email: [s.vyas@nic.in](mailto:s.vyas@nic.in)



1200  
11-3-14  
Encl: As above

Copy to:

- Principal Secretary, Department of Information Technology, Government of Punjab, Chandigarh MD(NIELIT)

Chief Secretary  
Government of Punjab  
12/3/14  
28455-602

PSIT Office  
Diary No. ....138.....  
Date of Receipt .....  
Date of Dispatch ...12/3/14

1.	Name of the Scheme / Project	:	'Scheme for Financial Assistance to select six (06) States/UTs for Skill Development in Electronics System Design and Manufacturing (ESDM) Sector'
2.	Aims & Objectives	:	<p><b>Aim:</b> The scheme aims to enhance the human resource availability in the Electronics System Design and Manufacturing (ESDM) sector, through the public and the private sector. The scheme, inter alia, aims to:</p> <ul style="list-style-type: none"> <li>• Attract the human resource undergoing studies in schools (IX standard onwards)/ITIs/ Polytechnics/UG Colleges (non-engineering) and the school drop outs/unemployed youth and provide them additional skills that are recognized by industry for employment in the ESDM sector</li> <li>• Encourage new investments in training in the ESDM sector</li> <li>• Facilitate the evolution of process/norms for (i) certification of various courses; (ii) providing opportunities for moving up the value chain; and (iii) recognition of institutions for conducting such courses, as per requirement of Industry in the ESDM sector</li> </ul> <p><b>Objective:</b> To provide financial assistance for facilitating skill development for <b>15,000</b> persons in ESDM sector for improving the employability of the students/unemployed youth.</p>
3.	Location	:	Punjab
4.	Name of the Implementing Agency	:	<Each State/UT Govt. to identify an existing Implementing Agency as single point of contact on behalf of the State Government/UT w.r.t. implementation of the Scheme>
5.	Role of State/UT Government/ Implementing Agency	:	Details as per <b>Appendix-A</b>
6.	Scheme duration	:	4 years
7.	Outline of Courses to be offered	:	To be aligned in line with NVEQF/ NSQF and recognized by NIELIT/ESSCI/TSSC. Details as per <b>Appendix-B</b> .
8.	Level-wise/ year-wise targets per State/UT	:	Details as per <b>Appendix-B</b>



9.	Scheme Outlay per State/UT	:	Rs. 16.60 crore with a grant-in-aid support of Rs. 14.30 crore and balance amount of Rs. 2.30 crore as fee to be charged from students ( <b>Appendix-C</b> )
10.	Parameters of Financial Assistance	:	<p>Implementing Agency would be eligible for:</p> <ul style="list-style-type: none"> <li>• Assistance of 75% of course fee for successful students. 25% of the course fee to be paid by student.</li> <li>• Assistance of 100% of course fee for successful students belonging to SC/ST, Economically weaker sections (criteria based) [40% seats are to be reserved for the students belonging to these categories]</li> <li>• Assistance to be provided only after a candidate clears a certification exam by NIELIT or Electronics Sector Skill Council of India or Telecom Sector Skills Council or a certifying body recognized by these SSCs.</li> <li>• Assistance for Overhead and Placement @ 10% of Skilling Assistance.</li> </ul>
11.	Broad guidelines for release of GIA	:	<ul style="list-style-type: none"> <li>• MoU to be signed by State Implementing Agency with DeitY.</li> <li>• Skilling cost for 25% of training targets for the 1<sup>st</sup> year to be released as an advance to the State Implementing Agency.</li> <li>• All subsequent releases to be based on the recommendations of the Project Review &amp; Steering Group (PRSG) to be constituted by DeitY. The fund release would be based on target achieved in terms of actual candidates certified under the Scheme and placement of candidates etc.</li> </ul>

### Role of State/UT Government/Implementing Agency

Each of the selected State/UT government would be required to identify an existing state/UT level **Implementing Agency** in their State/UT which would in turn liaise with training/skilling partners, Industry and academic institutions in their States/UTs and ensure that deliverables of the project are achieved in a time bound manner. The role of States and UTs through their identified Implementing Agency would be:

- To sign an MoU with DeitY and be the single point of contact on behalf of the State Government/UT w.r.t. implementation of the Scheme.
- To liaise with the training/skilling partners (both government as well as private including ITIs, Polytechnics, other similar state level institutions, etc.) duly identified/recognized/accredited by NIELIT/ESSCI/TSSC.
- To facilitate sharing of resources wherever possible – workshop, labs need not be set in each training institute.
- To ensure that the assistance under the scheme to enhance the skilled human resource availability in the ESDM sector and is not used to fund existing capacities.
- To publicise the scheme to attract target group towards the scheme.
- To liaise, interact and coordinate with Govt. training/educational institutions/schools for working out a collaboration with the identified training/skilling agencies/institutions so as to ensure that their students join these training programs.
- To liaise, interact and coordinate with respective employment exchanges and to work out a mechanism for enrolment of unemployed youth in these training programmes.
- To liaise, interact and coordinate with the proposed Greenfield Electronic Manufacturing Clusters being set up by DeitY as well as with the industry in the existing Brownfield Electronic Manufacturing Clusters notified by DeitY in their own and neighboring States/UTs to ensure dovetailing of this scheme with EMCs.
- To create a placement mechanism for liaisoning, interacting and coordinating with the prospective employers for ensuring placement of the trained/skilled candidates.
- To create suitable monitoring mechanism, including Aadhar based identification, wherever possible, to avoid double counting and proper monitoring.
- To provide periodic information to DeitY as per format to be provided for monitoring the implementation of the scheme.



### Outline of Courses to be offered and Level-wise/ year-wise targets per State/UT

Levels		Equivalence	Entry at	Course duration	Course fee per candidate (Max.)	Reg.-cum-certification cost per candidate*	
Lower	L1, L2	Un-skilled	IX-X std.	8 <sup>th</sup> pass	3 months (~200-250 hrs)	Rs.5,000/-	Rs.500/-
	L3	Semi-skilled	ITI	10 <sup>th</sup> pass	6 month (~350 hrs.)	Rs.10,000/-	Rs.1000/-
Middle	L4	Supervisor	Diploma	10 <sup>th</sup> + ITI, 12 <sup>th</sup> pass, Other graduates (non-Science)	6 month (~350 hrs.)	Rs. 12,000/-	Rs.1500/-
Higher	L5	Master technician/Trainer	Post-Diploma	Diploma, BSc.	6 month (~400 hrs.)	Rs.15,000/-	Rs.2000/-

\* The Registration-cum-certification cost (including Examination fee for theory, Practical and Project Evaluation) per candidate is payable directly by DeitY to the Certifying Agency as an all inclusive one time assistance only

Sl. No.	Levels	Year-1	Year-2	Year-3	Year-4	Total
1	L1, L2 level	750	950	950	1,100	3,750
2	L3 level	750	950	950	1,100	3,750
3	L4 level	1,050	1,300	1,300	1,600	5,250
4	L5 level	450	550	550	700	2,250
	<b>Sub-Total</b>	<b>3,000</b>	<b>3,750</b>	<b>3,750</b>	<b>4,500</b>	<b>15,000</b>
a	Reserved Seats ( @40%) - SC/ST/EWS*	1,200	1,500	1,500	1,800	6,000
b	General Seats(60%)	1,800	2,250	2,250	2,700	9,000

\* SC - 15%, ST - 7.5%; EWS - 17.5%

**Note1:** *Criteria for Economically Weaker Sections (EWS): An amount of Rs.2.00 lakh per annum as the Parental Income from all sources be adopted as a ceiling for selecting the candidates from economically weaker sections along with adoption of 'merit-cum means'.*

**Note2:** *An Expert Committee to be set up by Government of India will recommend a basket of courses which could be covered under the proposed scheme. The Committee will look into various aspects like syllabus, content, course fee, course duration, training process, etc. for any such course to become eligible for funding under the scheme. The Expert Committee will also recommend new Courses from time to time depending on the new emerging requirements including such courses that may not be available and/or popular and/or viable but essential for a particular need. The implementing agency is free to recommend courses which it wishes to provide training support to the Expert Committee.*

*The Implementing Agency can choose any of the courses from the basket of courses approved by the Expert Committee.*

**Note3:** *The total target (including level-wise) and the financial assistance under the Scheme would be restricted to as indicated above. Any amount over and above the course fee would have to be borne by the respective State/UT Govt. from their own resources.*

## Financial Details

## A Costing per State/UT

Sl. No.	Particulars	Year-1	Year-2	Year-3	Year-4	Total
A1	<b>Total Course Fees (A2+A3+A4+A5)</b>	<b>3,06,00,000</b>	<b>3,81,00,000</b>	<b>3,81,00,000</b>	<b>4,62,00,000</b>	<b>15,30,00,000</b>
A2	- L1, L2 level (@ Rs. 5,000/-)	37,50,000	47,50,000	47,50,000	55,00,000	1,87,50,000
A3	- L3 level (@ Rs. 10,000/-)	75,00,000	95,00,000	95,00,000	1,10,00,000	3,75,00,000
A4	- L4 level (@ Rs. 12,000/-)	1,26,00,000	1,56,00,000	1,56,00,000	1,92,00,000	6,30,00,000
A5	- L5 level (@ Rs. 15,000/-)	67,50,000	82,50,000	82,50,000	1,05,00,000	3,37,50,000
A6	<b>Overheads + Placement (@ 10% of B4 below)</b>	<b>26,01,000</b>	<b>32,38,500</b>	<b>32,38,500</b>	<b>39,27,000</b>	<b>1,30,05,000</b>
A7	<b>Outlay per State Imp. Agency (A1+A6)</b>	<b>3,32,01,000</b>	<b>4,13,38,500</b>	<b>4,13,38,500</b>	<b>5,01,27,000</b>	<b>16,60,05,000</b>

## B Break-up of Skilling Assistance per State/UT

Sl. No.	Particulars	Year-1	Year-2	Year-3	Year-4	Total
B1	<b>Total Course Fees (A1)</b>	<b>3,06,00,000</b>	<b>3,81,00,000</b>	<b>3,81,00,000</b>	<b>4,62,00,000</b>	<b>15,30,00,000</b>
B2	Reserved (SC/ST/EWS @40%)	1,22,40,000	1,52,40,000	1,52,40,000	1,84,80,000	6,12,00,000
B3	General (60%)	1,83,60,000	2,28,60,000	2,28,60,000	2,77,20,000	9,18,00,000
B4	<b>Skilling Assistance (B2 + 75% of B3)</b>	<b>2,60,10,000</b>	<b>3,23,85,000</b>	<b>3,23,85,000</b>	<b>3,92,70,000</b>	<b>13,00,50,000</b>
B5	Student Contribution(25% of B3)	45,90,000	57,15,000	57,15,000	69,30,000	2,29,50,000

Total outlay per State/UT would be Rs. 16,60,05,000/- with a grant-in-aid support of Rs. 14,30,55,000/-